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The Community Foundation
Huntsville/Madison County
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SUMMIT ON Philanthropy

3 EASY WAY TO REGISTER!

- On-line at communityfoundationhsv.org
- By phone 256.535.2065
- Mail attached registration form to return address

SUMMIT ON Philanthropy

Presented by  **The Community
Foundation**
Huntsville/Madison County

Growing a Culture of Giving

Thursday, November 15, 2012

8:00 a.m. - 1:30 p.m.

East Tower
Mark C. Smith Conference Center
ADTRAN
901 Explorer Blvd.
Huntsville, Alabama

www.communityfoundationhsv.org

KEYNOTE SPEAKER

Carol Butler



Carol Butler is the Executive Director of the Mike & Gillian Goodrich Foundation, a private foundation which seeks to strengthen communities and improve the quality of life in the Birmingham metropolitan area and the state of Alabama. She joined the Goodrich Foundation after spending 19 years as President of the Central Alabama Community Foundation, ushering its growth from \$3 million to \$30 million.

During her career in philanthropy, Carol has been active in creating programs and organizations to meet community needs. In 1997, she started a neighborhood small grants program to help promote neighborhood stability. Called BONDS – Building Our Neighborhoods for Development and Success- the program combined grants to neighborhood associations with training and networking opportunities for association leaders. It also helped association leaders learn more about accessing city hall's departments and services. In 2009, BONDS became part of the planning department of city government.

In 2000, the community foundation, under Carol's leadership, partnered with the Chamber of Commerce's Committee of 100 to establish the Montgomery Education Foundation. MEF was an early adopter of the Alabama Reading Initiative, funding this pilot project for the school system. Over the years, MEF has been involved in principal leadership training, advancing high quality pre-K, creating a community compact and providing learning activities for summer programs. MEF continues to be a "critical friend" to the Montgomery Public School system.

Carol was actively involved in the establishment of BridgeBuilders Alabama, a two year youth leadership development program. Currently in its sixth year, BridgeBuilders has graduated over 288 student leaders through this program that focuses on diversity, community service and leadership skills. Her involvement in BridgeBuilders led her to help organize the Montgomery Dragonboat Race & Festival in 2011. This highly successful event has grown from 30 teams in year one to 70 teams competing this past August, as it serves as the major fundraiser for BridgeBuilders Alabama and another local nonprofit – Rebuilding Together of Central Alabama.

Carol's work at the Mike & Gillian Goodrich Foundation focuses on public education and neighborhood revitalization as she works with her board to create better outcomes for children and families. She serves on the board of Alabama Giving, a statewide consortium of funders, and is a graduate of Leadership Alabama.

Program Schedule

8:00 - 8:15am Registration and Networking
(refreshments provided)

8:15 - 8:25am Welcome and Recognitions
Dr. James Gilbert, Community Foundation Board Chair

8:25 - 8:40am Creating a Culture of Giving in our Community
The Hon. Tommy Battle, Mayor, City of Huntsville

8:40 - 9:00am How We Work To Create a Culture of Giving
Lynne Berry, Executive Director, Community Foundation

9:00 - 10:00am Givers Panel: How We Created a Culture of Giving

10:00 - 10:10am BREAK

10:10 - 11:00am BREAKOUT SESSIONS

- Working with Professional Advisors to Create a Culture of Giving
- The Smartest Way to Give: Maximizing the Tax Benefits of Giving
- Economic Outlook and the Future of Giving
- Combining Passion and Purpose to Create a Personal Culture of Giving

11:00-11:10am BREAK

11:10am - 12:00pm BREAKOUT SESSIONS

- Leaving a Legacy of Giving with Savvy Estate Planning
- The Smartest Ways to Give: Maximizing the Tax Benefits of Giving
- Economic Outlook and the Future of Giving
- Combining Passion and Purpose to Create a Personal Culture of Giving

12:00 - 12:30pm LUNCH SERVED

12:30 - 12:45 Thanks for Giving honorees

12:-45 - 1:15pm Size Doesn't Matter: Anyone Can Create a Culture of Giving
Carol Butler, Executive Director, The Goodrich Family Foundation

1:15 - 1:30pm Call to Action - Bob Ludwig, Incoming Board Chair, The Community Foundation

REGISTRATION FORM

2012 Summit on Philanthropy
Nov. 15 8:00am - 1:30pm



Individual Registration \$50

Fee includes presentation materials and lunch

First Name Last Name

Address

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Method of Payment:

- ☐ Check Enclosed: Please make checks payable to: Community Foundation Huntsville/Madison County

To pay by credit card or register online, please go to www.communityfoundationhsv.org.

REGISTRATION DEADLINE:

November 9, 2012

DIRECTIONS TO ADTRAN

From Downtown Huntsville:

Take Holmes Avenue, which becomes Bradford Drive. Continue on Bradford through the intersection at Explorer Drive and turn left at the light. Turn right into the ADTRAN campus at the ADTRAN East Tower sign. In 100 feet, turn left and follow the drive into the Conference Center parking lot. The Conference Center will be on your right just past the loading dock.

From I-565:

Take Exit 14B (Research Park Blvd.) to Bradford Drive West. Continue on Bradford through the intersection at Explorer Drive and turn left at the light. Turn right into the ADTRAN campus at the ADTRAN East Tower sign. In 100 feet, turn left and follow the drive into the Conference Center parking lot. The Conference Center will be on your right just past the loading dock.

Please refer to event map at communityfoundationhsv.org. Directional signs will also be posted on the ADTRAN campus on the day of the event.