

NYPL BY THE NUMBERS

PEOPLE | BOOKS+MORE

More people than ever before turned to The New York Public Library in 2012, seeking everything from books and e-books to computer classes, kids programs, job-search help, free English classes, and more.

FINANCIAL SUPPORT ALSO INCREASED IN 2012. IN THE GRAPHICS BELOW WE'VE HIGHLIGHTED ATTENDANCE, COLLECTIONS, AND FINANCIAL NUMBERS THAT TELL OUR STORY.

PEOPLE

MORE PEOPLE ARE VISITING THE LIBRARY THAN EVER BEFORE

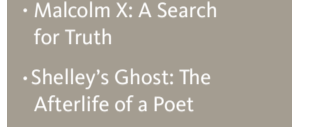
Total Library Visits



Most Visited Libraries

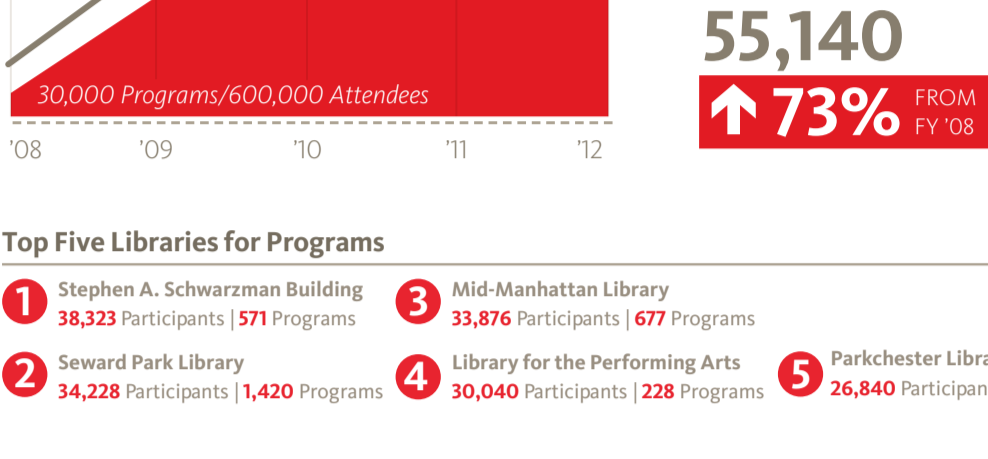


Exhibition Attendance



- EXHIBITIONS
- Celebrating 100 Years
 - Malcolm X: A Search for Truth
 - Shelley's Ghost: The Afterlife of a Poet
 - The Obama Presidency: A Look Behind the Scenes
 - Star Quality: The World of Noel Coward
 - The Great American Revue
 - Lunch Hour NYC

Programs and Attendance

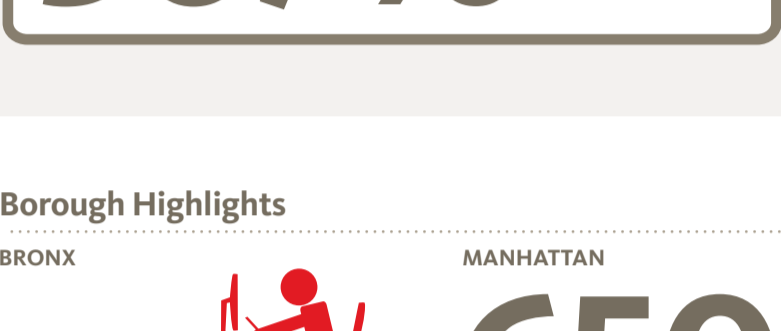


Top Five Libraries for Programs

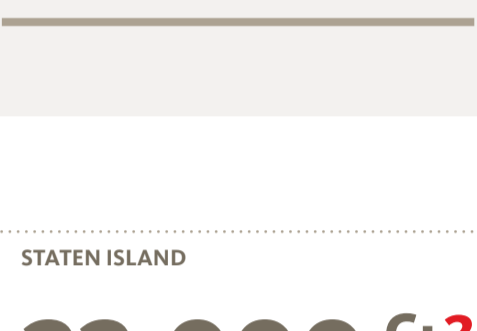
- 1 Stephen A. Schwarzman Building **38,323** Participants | **571** Programs
- 2 Seward Park Library **34,228** Participants | **1,420** Programs
- 3 Mid-Manhattan Library **33,876** Participants | **677** Programs
- 4 Library for the Performing Arts **30,040** Participants | **228** Programs
- 5 Parkchester Library **26,840** Participants | **1,165** Programs

LEARNING AT THE LIBRARY

Computer Classes



English As A Second Language (ESOL)

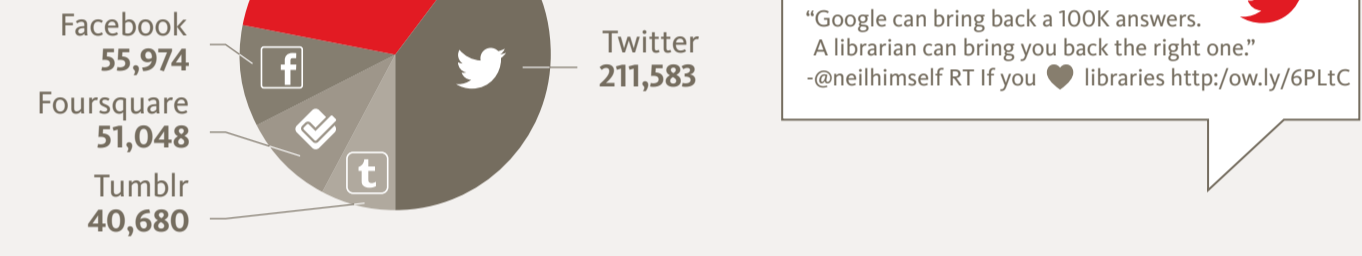


Borough Highlights



OUR DIGITAL COMMUNITY

Visits to nypl.org



NYPL Social Networking

MORE THAN HALF A MILLION STRONG



Favorite Tweet

NY Public Library @nypl
"Google can bring back a 100K answers. A librarian can bring you back the right one."
-@neilhimself RT if you ♥ libraries <http://ow.ly/6PLtC>

GIVING BACK

Membership



We Love our Volunteers

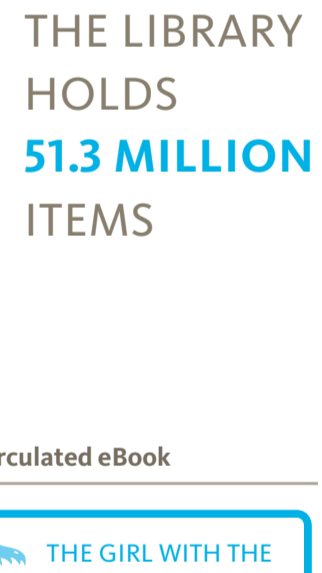
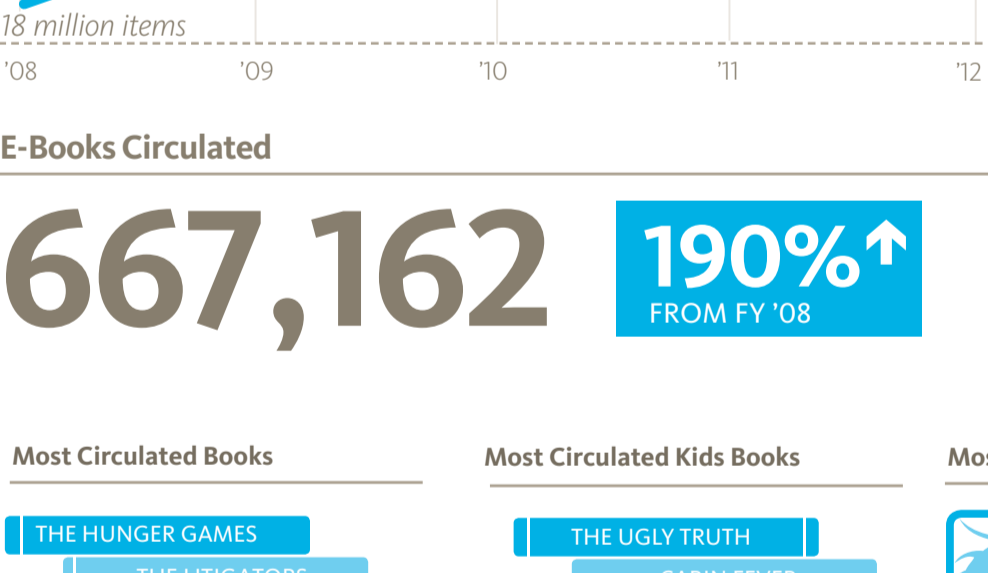
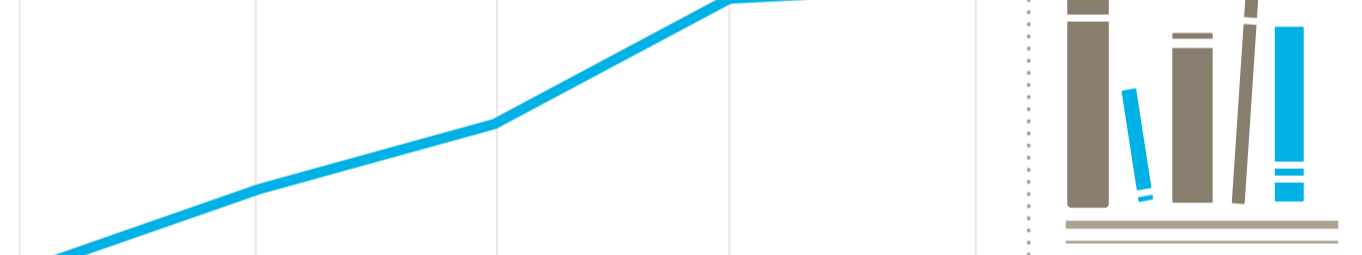


Amount raised for NYPL by an Upper West Side first-grader's lemonade stand

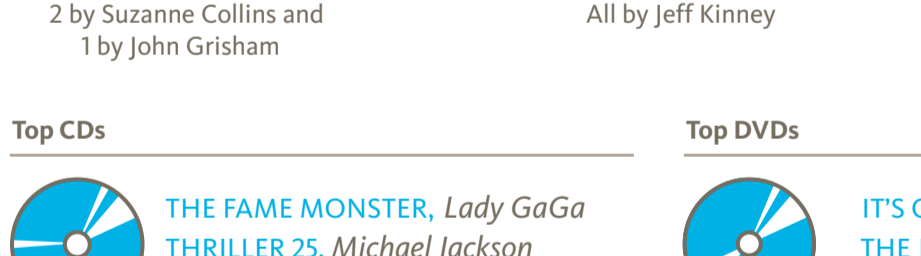
BOOKS+MORE

CIRCULATION IS AT RECORD LEVELS

Circulation



E-Books Circulated



Most Circulated Books



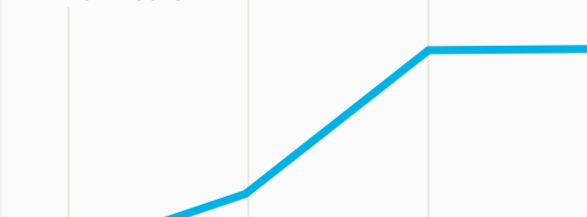
Most Circulated Kids Books



Most Circulated eBook



Top CDs



Top DVDs

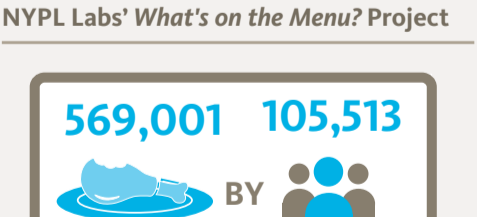


ACCESSING TECHNOLOGY

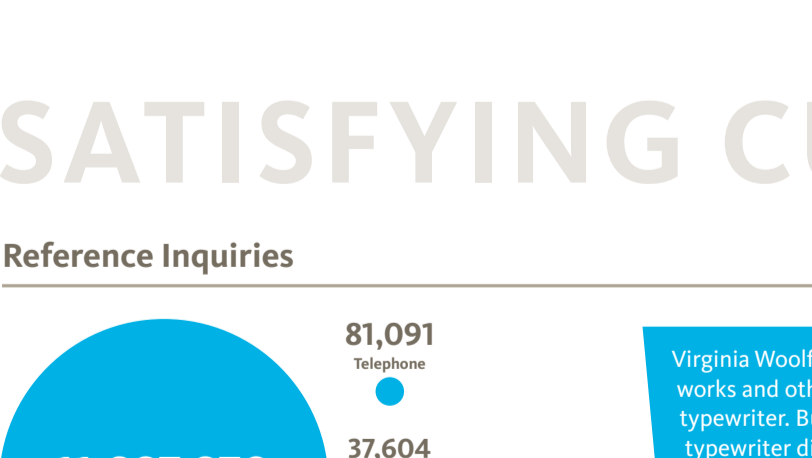
Hours of Public Computer Use



NYPL Laptop Use



Most Frequently Searched Databases at the Science, Industry and Business Library

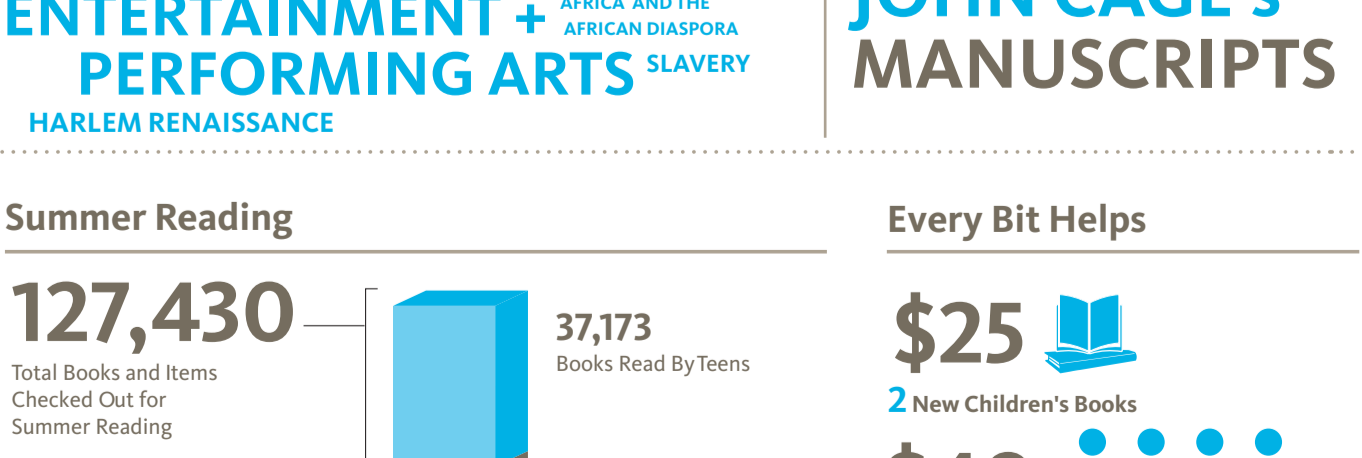


NYPL Labs' What's on the Menu? Project

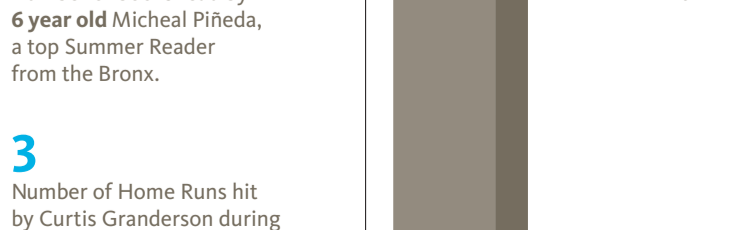


SATISFYING CURIOSITY

Reference Inquiries



MOST REQUESTED SUBJECTS AT THE SCHOMBURG CENTER



MOST USED COLLECTION AT THE LIBRARY FOR THE PERFORMING ARTS



Summer Reading



Every Bit Helps

