
Dunkin' Donuts

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Dunkin' Lima

Bowling for A Cause!

OVERVIEW

Each business will compete to raise the most money for their charity in a month's time. At the end of a month we will gather for one grand event of bowling. Along with other fun games and prizes this event will bring the community together to support one another.

GOALS

1. To raise money to support charity and bring awareness to their cause
2. Start a new tradition to bring the local businesses and organizations together in the community
3. A fun family event

SPECIFICATIONS

SUMMARY

Businesses make a donation to the charity and the charity reserves the bowling lane for your business. Each business makes a video to kick off their month of collecting donations. The minimum commitment donation covers shirts for 4 people, bowling lane and prizes.

DAY OF EVENT

- Date: Tuesday, November 10, 2020
- Time: 5:30pm - 7:30pm
- Place: Westgate Entertainment Center
- 20 lanes available

RULES

1. Your business must be local (Lima)
2. Must make the minimum commitment donation of \$300 to the charity
3. Your charity/non-profit/organization must be local and registered

FORMS PROVIDED

1. Recruitment packets
 - a. Summary/detail letter
 - b. Commitment form
 - c. Order form for funding shirts
2. Commitment packets
 - a. Donation Form with a list of charity/organizations we have contacted to participate
 - b. Log sheets for donations
 - c. Order sheet for business/charity shirts
 - d. 2-5 funding shirts and 20 -50 shirts to sell (optional)

COMMITMENT DONATION

- \$300 minimum paid to the charity/organization and they pay \$100 of that to Westgate for bowling lane, shirts and prizes

TIMELINE OF EVENTS

- October 2, 2020
 - Commitment Form Due
 - Pick-up Funding Shirts or Flyers
- October 5, 2020
 - Donation Form Due
 - Business T-shirt Order Form Due
 - Pre-Donation Challenge Video Posted by 5pm
 - Donation Challenge Starts
- October 27, 2020
 - Volunteer Sign-up Sheet Due
 - Last Minute T-shirt Order Form Due
- November 6, 2020
 - Total Raised Donations Sheet Due
 - All donations for raffles and gift baskets dropped off at Dunkin' by 5pm
- November 10, 2020
 - Event day

VIDEO PROMOTION

- Pre-Donation Challenge Video
 - Must be posted on or by 5pm October 5, 2020
 - Must include:
 - Introduce your business and who you are
 - Name of charity/organization you are sponsoring and their cause
 - Donation goal
 - How you are going to collect donations
 - Must be posted on <https://www.facebook.com/lima4acause>

DONATIONS REQUESTED FOR RAFFLES AND GIFT BASKETS

- Gift cards
- Coupons
- Pre-made gift baskets
- Thank you gifts
- Handmade items
- Locally made items

T-SHIRTS (made by Lima Sporting Goods)

There will be three different t-shirts:

1. Funding T-shirts
 - a. Set price \$15
 - b. Used to raise money for the event
 - c. Link made to order online
 - d. Shirts can be premade to sell at local businesses
 - e. Each business will receive 2-5 shirts to promote event upon signing commitment form
2. Business/Sponsors T-shirts
 - a. Set price TBA
3. Volunteer T-shirts
 - a. Dunkin colors
 - b. For volunteers only